

Mark “McCrazy” McCray

Experience:

- 2011 – Present KBFB-FM “97.9 The Beat” (CHR-Rhy) Dallas, TX
❖ Operations Manager/Program Director
- 2011- Present KSOC-FM “Boom 94.5” (Urban Adult) Dallas, TX
❖ Operations Manager/Program Director
❖ On-Air Personality/Morning Show Host
- 2001 – 2011 WMBX-FM “X-102.3” (CHR-Rhy) West Palm Beach, FL
❖ Program Director (Consistently #1 P18-34)
❖ Morning Show Host
- 2002 – 2011 WJBW-FM “B-106.3” (UAC) West Palm Beach, FL
❖ Program Director (#1 P25-54)
- 1998 – 2001 KQBT-FM “The Beat” (CHR-Rhy) Austin, TX
❖ Asst. PD/Music Director (Consistently #1 P18-34)
❖ Mornings 98’ – 99’
❖ Afternoons 99’ – 01’ (Consistently #1 P18-34)
- 1998- 1999 KJCE-FM “K-Juice” (Urban AC) Austin, TX
❖ Program Director
❖ On-Air Personality
- 1996 – 1999 ABC Radio Networks (Urban/Urban AC) National-Dallas, TX
❖ On-Air Personality – “Touch Format” (Over 80 affiliates)
❖ Hosted Internationally Syndicated “Hip-Hop House Party”
❖ On-Air Personality – “Armed Forces Radio Network”
- 1996 – 1998 KRNB-FM (Urban AC) Dallas, TX
❖ Asst. Program Director
❖ Afternoon Drive Host
- 1995 – 1996 KKDA-FM “K-104” (Urban) Dallas, TX
❖ On-Air Personality (#1 P12+ and #1 P18-34)
- 1995 -1997 KRLD-AM/Texas State Networks (News/Talk) Dallas, TX
❖ Asst. Production Director
❖ News Anchor Reporter
- 1994 -1995 WPNT-FM “FM-100” (Hot AC) Chicago, IL

- ❖ On-Air Personality
- ❖ Production

1992 – 1995 WCIL-FM (CHR) Carbondale, IL
 ❖ On-Air Personality (Consistently #1 P18-34)

1991 – 1995 WIDB (Urban/Alt Rock) Carbondale, IL
 ❖ Program Director/Music Director
 ❖ On-Air Personality

Awards:

1995 WIDB – Radio Lifetime Achievement Award
 1999 “Gavin” Music Director of the year Nominee
 2000 “Gavin” Music Director of the year Nominee
 2000 “S.I.N.” Music Director of the year Nominee
 2001 “S.I.N.” Music Director of the year Winner
 2002 “Radio and Records” Station of the Year Nominee
 2003 Infinity/CBS Radio West Palm Beach – Employee of the Year
 2003 -2004 “S.I.N” Large Market Program Director of the Year Nominee
 2006 “S.I.N” Large Market Program Director of the Year Winner
 2007 “S.I.N” Large Market Program Director of the Year Winner
 2008 “S.I.N” Radio Excellence of the Year Award
 2009 “S.I.N” Large Market Program Director of the Year Winner
 2010 Best of Palm Beach Award-#1 Radio Personality of the Year
 2011 Best of Palm Beach Award-#1 Radio Personality of the Year
 2010 “S.I.N” Large Market Program Director of the Year Winner
 2013 NAB Crystal Award Nominated Station (KBFB-FM)
 2015 Radio Ink Best Program Directors in America
 2015 Radio-One Mentorship Program
 2016 Radio-One Mentorship Program (Mentor)

Other Credits:

2016-Present CW33 Dallas/Ft Worth – On-Air Talent/Commentator
 2015-Present WMMJ-Washington DC Imaging Voice
 2011-2012 *National Spokeperson for Weight Watchers (TV/Billboard)*
 2004 – 2011 *Connecticut School of Broadcasting - Instructor*
 2002 – 2003 *KBLR-FM (Omaha, NE) Station Imaging Voice*
 1998 *B.E.T. Networks (Black Entertainment Television) Voice Over*

Education:

1991 – 1995 Southern Illinois University (Carbondale, IL.) *Undergraduate Radio/TV*